

## **The Laura Centre on EBAY**

### **A guide to setting up your donation**

#### **EASY TO SET UP**

The next time you are selling, you will see an area, near to where you set the starting price of your item, where you can elect to donate a percentage to charity. When you try to select one you will find the list empty but the system will automatically take you to a directory of charities where you can select The Laura Centre (please be aware that we appear as COPE – The Laura Centre which is our official Charities Commission registered name). You will then be directed to register with Mission Fish but you will only have to do this once. Once this has been completed you will find yourself back at your EBAY page where you can confirm the percentage you are going to donate. From now on you will only have to select The Laura Centre from your drop down list. It's that easy.

Whatever you choose to donate will be routed to us via Mission fish who handle all of the administration for us and the legal niceties that form part of the on-line auction community. They will also keep us informed of items that are currently being sold in support of us.

#### **DIRECT SELLING**

We are also now an official EBAY charity seller which means we can deal on-line in a variety of ways such as standard auctioning, selling through an EBAY shop or having special promotional auctions. Whatever we do though and whichever way we choose to do it we will always keep you informed through the newsletter and/or e-mail. The ability for us to sell direct allows us to promote directly to a much wider community and we hope that this will generate more interest and therefore donations.

EBAY is one of the new ventures being undertaken by us in an effort to raise the revenues needed to ensure the existence of an important resource to those in need of our help.